



Dear Advisors,

We hope you've had a chance to explore the newly launched [BBYO On Demand](#), an innovative digital space filled with activities and events Jewish teens can tune into from anywhere, anytime. This "Jewish Netflix" for live-streamed programming is rapidly expanding, and isn't just meant for teens: we're excited to share a menu of offerings for advisors, by advisors, as well as give more details about the ways in which you can support your chapters as they program on this platform.

What is BBYO On Demand?

In this "new normal" that we're navigating, BBYO On Demand gives us the opportunity to ensure that Jewish teens -- and our larger BBYO community (advisors, alumni, staff, parents, the Jewish community) -- can engage with each other. **This is the virtual space that our teens, chapters, and regions/communities will be living and programming in**, in lieu of in-person events, meetings, and hang outs. [Here's a full rundown on how it all works](#).

As advisors, it's our hope that you'll use BBYO On Demand to...

Be a Content Creator: *Create awesome digital experiences for our teens and for each other*

You're warmly invited to host a [live episode or mini-series](#) on whatever topics you're excited about, for any audience (teens, fellow advisors, etc.). Our current advisor-hosted lineup includes Spooky Stories in Yiddish with Ethan Ritz (Greater Midwest) and Cooking Empanadas with Dana Kaplansky (Argentina). Once you're scheduled, feel free to promote your program to your chapters and in the [advisor Facebook group](#) and use the [tools from our branding kit](#).

Be a Content Consumer: *Connect, learn, and have fun with the global advisor network*

You're welcome to participate in any episode on the [All Access On Demand Schedule here](#). We also have a few advisor specific meet-ups and programs coming up. You'll be able to find Zoom

links on the On Demand website, and they'll also be posted in the [Advisor Connect Facebook group](#).

- **“Jewish Netflix” and Chill | Wednesday, 3/25 at 8 PM EST:** Get a snapshot of what BBYO On Demand is all about and how it works, plus hang out with advisors from across the globe.
- **I Love the 90’s Trivia Night | Thursday, 4/9 at 8PM EST:** Crank up the Spice Girls, whip out the Bop It, and BYOL (aka Bring Your Own Lunchables). Go head-to-head with other advisors to put your 90’s knowledge to the test.
- **Meditation Meetup | Tuesday, 4/14 at 8PM EST (tentative):** Moments like these, it’s important to care for the caregiver. You’re giving a lot of support to your teens -- take a second for yourself.
- **New Advisor Onboarding | Thursday, 4/23 at 8 PM EST:** This is a must-have for anyone who’s become an advisor in the last few months. Get an inside look at a day in the life of an advisor and the key skills, mindsets, and know-how that make for a successful advisor.

Be a Content Facilitator: *Helping your chapters transition their regular programming to BBYO On Demand*

We know that your teens are bummed right now -- as advisors, you have an incredible opportunity to set a tone of positivity and model resiliency in the face of challenges. When we all partner together, we’ll be able to make some really delicious lemonade out of the lemons we’ve been dealt.

With this, we’re going to ask for your help in ensuring that all of your chapter’s programs are submitted through the [Virtual Events and Experiences form](#), instead of on myBBYO. This creates a central hub for anyone -- members, prospects, parents, community members -- to see what events are happening for specific audiences (like your chapter) in their community. Think of it as the new myBBYO. Because your teens will be submitting their programs directly to On Demand instead of you approving through myBBYO, please make sure that you’re communicating regularly with chapter leaders about upcoming programs. **Also, make sure your chapter is taking attendance by having everyone take 15 seconds to fill out <https://bbyo.org/hello>.**

If your chapter is looking for programming ideas, check out our big ol’ list of plug n’ play program ideas [here](#). In the coming days and weeks, **we’ll be rolling out resources and trainings for you on how to help your chapter calendar, program, and recruit in this era of social distancing.**

Much more to come from us soon. We hope you are staying healthy and safe, and thank you for

all you do to help us transform social distancing into social connectedness.

Be well,

Amanda Cohen

Director, Chapter and Advisor Experience

BBYO.ORG/AZABBG
TOGETHER AS ONE, FOREVER UNITED AS ONE CREW

ALEPH ZADIK ALEPH  B'NAI B'RITH GIRLS

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