

## Chapter and Community Program Ideas

Our mission: to help you build an EPIC programming experience in your community. Whether you're planning a virtual community-wide experience, an in-person chapter experience, or a hybrid, we'll stretch our creativity while still meeting the same goals as always: a highly social, interactive, WOW experience Jewish teens can't get anywhere else—that engages prospects and welcomes back members, and makes everyone hungry for more BBYO experiences.

Large Community-Wide Moments	
In-Person	<p><b>PLUG-AND-PLAY PROGRAM:</b> Chapters or individuals host <b>mini-campfires</b> or <b>pool parties</b> in their backyards, and Zoom together into a song session. Drop off s'mores fixings or water balloons at participants' houses. Whoever gets the most prospects to sign up gets a fun baby pool or pool float.</p> <ul style="list-style-type: none"> <li>● Make your own <b>outdoor movie</b> theater on a local field -- if it's a drive-in, teens shouldn't watch the movie in cars, and should instead stay in a circle outside their designated car. Set up a GroupMe/WhatsApp/Discord so teens can chat from a distance. Or make it virtual with <a href="#">Scener</a> and have program planners drop off popcorn packages or snack packs at prospects' homes.</li> <li>● No matter what you're planning, consider hiring a local <b>food truck</b> to join your event! Food trucks typically allow food to be served individually and have the potential to level up any experience.</li> <li>● Host a local <b>restaurant week</b> working with community sponsors to plan multi-layered, week-long culinary experiences in your city.</li> </ul>
Hybrid	<p><b>PLUG-AND-PLAY PROGRAM:</b> Build a giant month-long (or day-long, or 3-hour) <b>Maccabiah</b> or <b>scavenger hunt</b> full of simple, engaging challenges that group members and prospects together. (See <a href="#">Expedition Nai</a> for sample challenges). It's a great opportunity for teams to earn points doing Movement-aligned activities throughout the first funnel (points for meeting up with a prospect, inviting back an older member, signing up a new member, running an AIT/MIT training in your chapter, etc.). Have an awesome prize for the winning team. You can also use the momentum from the 2021 Summer Olympics to build awesome sports competitions locally!</p> <ul style="list-style-type: none"> <li>● Do an <a href="#">art project</a>. Drop-off supplies in advance, and do a project all together on Zoom or in small groups. Or make it a community project, where each person makes an individual piece at home, and you bring the pieces together later on to create a giant masterpiece.</li> </ul>
Virtual	<ul style="list-style-type: none"> <li>● Do a <b>virtual city tour</b> with a global partner community -- they tour you around their city, and you tour them (email the <a href="mailto:azabbg@bbyo.org">azabbg@bbyo.org</a> to connect with a global community). Or do a virtual hometown tour of your favorite local places: each chapter takes a location and gives a behind-the-scenes peek. Or make it a <b>food tour</b>: send dishes to whoever brings the most prospects</li> <li>● Nab a local comedian to do a community-wide <b>comedy show</b> or a local band to put on an <b>exclusive concert</b> via Zoom, followed up by teen stand-up or an open mic night.</li> <li>● Run a giant <b>virtual game show or team trivia competition</b> -- <a href="#">some companies</a> will plan and run these for you, or find <a href="#">Jeopardy</a> or <a href="#">Family Feud</a>, or other game show templates online.</li> <li>● Plan a "<b>best of</b>" <b>chapter program showcase</b> where each chapter offers up their best virtual program</li> </ul>

to run simultaneously, and prospects can opt in to whichever interests them the most.

- **Virtual fall festival** or **field day** or **cruise** or **block party** with different activities (cooking classes, video game tournament, exercise classes), sports (backyard color run), experiences, and/or vendors to choose or drop into.

## Small Chapter Moments

### In-Person

**PLUG-AND-PLAY PROGRAM:** Level up a traditional **pool party** or **movie night**: rent a giant inflatable screen (or hang up a white sheet) and watch your favorite movie from a pool float

**PLUG-AND-PLAY PROGRAM:** Host a **progressive carnival**, with stations at different houses in walking distance -- make your way from station to station in small groups throughout the night.

- Plan an **Instagram-worthy in-person tour** of your city in small groups. End with a spot to **make your own graffiti mural** or a **rooftop dance party**. Do it at night with **glow-in-the-dark** props. Make it a photo scavenger hunt: the winning team gets a prize. [Or looking for a virtual graffiti workshop?](#)
- What outdoor activities are open in your community? Think **apple picking**, **petting zoos**, **hayrides**, **stargazing** (bonus: it feels like camp), **go karting**, **beach bonfire** (sandcastle competition?), **hiking**.
- Celebrate Sukkot with a **socially-distanced hoedown**
- Start your AZAA/BBGG season. Play **kickball**, do fun **field day** challenges (glow in the dark capture-the-flag), make a [Floor is Lava](#)-inspired **obstacle course**
- **Top Golf partnership:** National partnership with BBYO and Top Golf for a custom package including play time, food and refreshment packages, and specialized pricing. Contact [Ian](#) for more info.
- Go extreme with sports like **Bubble Soccer** or **Paintball** which allow for adequate COVID safety procedures and a ton of fun.
- Work with a local **spin or yoga studio** to plan an outdoor fitness class. Consider making this a charity fundraiser as well, for your chapter's Stand UP cause and/or the [ISF](#).
- Attend or plan a **Marvel Movie Premiere** screening some of the season's newest movies that just launched.

### Hybrid

- **BBQ at midnight** together over Zoom from your own backyard or a cool local destination like a beach or lake. Consider doing a **virtual hot dog eating contest** to raise money for the [ISF](#).
- Visit an **escape room**, [build your own outdoor escape room](#), or do an [online escape room](#) together.
- Host a dispersed **Spikeball** tournament with small pods of Alephs or BBGs meeting across the city to play competitive Spikeball. Need a Spikeball set (or a few)? Contact [Nolan](#) for more details.
- Host a spread-out **TikTok dance party** or other large-scale **immersive art experiences** inspired by music festivals, dance parties, open mic nights, and cultural events worldwide.

### Virtual

**PLUG-AND-PLAY PROGRAM:** Masterclasses or tutorials with an expert. [Airbnb Experiences](#) offers lots of elevated experiences you can book as a small group, like **chef-hosted cooking classes**. Other options include: **crafting** or **make-up tutorials** with an Instagram/Youtube influencer, a **TikTok dancing demo**, a

**workout class** with a local college athlete in park, or a **music production** class with a local producer. Work community connections, or find local celebrities.

**PLUG-AND-PLAY PROGRAM:** Offer a “build your own” **Program in a Box** for chapters where you send them a fun activity in a box -- like arts & crafts ([painting pottery](#)), cookie decorating, or [flavor berries](#).

## CHAPTER PROGRAMS, BUT MAKE IT JEWISH ENRICHMENT

*The Jewish Enrichment team is excited to help bring fun and engaging guests to your programs! Check out some examples and talk to your regional staff about working with our team to craft the perfect experience!*

- **Host a Chapter Challah Bake:** Check out [Lechlechallah on Instagram](#) for her incredible Challah shapes and creations. She can do a virtual class for your chapters or regions!
- **Get moving!** Sammy Kanter does a great *soul* cycling class, or get connected with someone from the Jewish Yoga Network. Or if you are looking to go big--let’s chat about some incredible Jewish athletes that are making headlines in their sports and in the world!
- **Make your own Havdalah set:** Bring in a talented Jewish educator or artist to help you create the perfect Havdalah set for those magical BBYO Havdalah moments.
- **Jewish rap battle-** Artists like Westside Gravy, Jonathan Stone, and Ari Lesser are always ready to drop beats!
- **Food Fights!** Let the team from [Gelfiteria](#) lead you in a cooking demo showdown where we find out if Latkes are better than donuts, or what is the best Jewish Deli item! Or let the incredible [@mister krisp Instagram](#) star (and BBYO alum) Jess Siskin show you how to make rice krispie creations!
- **IMPROV!** Looking to add some laughter to your programs? Bring in an educator to guide you through an improv class on zoom!
- Virtual **costume party**. Virtual [murder mystery party](#). Virtual murder mystery party with costumes.
- **Lost Tribe partnership:** Run a gaming tournament for your chapter. Contact [Nolan](#) for more info.
- Build your own **virtual amusement park:** each teen [makes their own “ride”](#) to share with the group.
- Do a **paint ‘n sip** (grape juice!) class or **tie-dye** (a white Kickoff tee?) together. If virtually, drop off supplies in advance.
- Do [wacky science projects](#) together over Zoom, like making your own volcanos.
- Run a **virtual 5K** (complete with color powder!)
- Get ready for **back to school** with fitness classes, study prep, supply runs, or fashion shows.

## Save Room for Prospects

If you’re able to meet in person, remember to follow local COVID guidelines, which may limit the amount of people that can be physically present together. **Always save room for prospects.** If you know you’ll be engaging more than the maximum limit of in-person attendees, consider having...

- A program with **progressive stations** where small groups rotate from one host house to another in walking distance.

- Simultaneous programs where you **Zoom together**
- **Multiple rounds** of programs (a reunion for returning members, VIP experience for prospects and hosts)
- **Split up Alephs and BBGs** (e.g. Alephs do an e-gaming tournament and BBGs do a spin class)

### Jewishly Enrich Your Program

- Use Havdalah as a community building moment. Request a song leader, use your teen song leaders, or use the [BBYO Sings](#) resources to have watch party
- Rosh Hashanah is about starting out your new year in a sweet way-- think about having apples and honey as a surprise and delight treat
- Sukkot is all about welcoming people into your Sukkah. Does one of the synagogues in your community have a large Sukkah you could safely have a small meal in? Could you do a progressive Sukkah hop to the sukkahs in your community?
- Reach out to the Jewish Enrichment team at BBYO for support or more ideas: Rachel Dingman [rdingman@bbyo.org](mailto:rdingman@bbyo.org)